

## Cookie Policy

### What are Cookies?

Cookies are small text files which are transferred to your computer or mobile when you visit a website or app.

### Why do we use them?

Our website [www.strattonandking.co.uk](http://www.strattonandking.co.uk) uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website by remembering your preferences and settings and it also allows us to improve our site.

### Types of cookies that we use

- **Strictly necessary cookies.** *These are cookies that are required for the operation of our website.*
- **Performance cookies.** *They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.*
- **Functionality cookies.** *These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.*
- **Targeting cookies.** *These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.*

The table below lists all of the Cookies that we use by Cookie category.

### Consent, Changing Preferences and Blocking Cookies

On entering the site you will see a cookie pop up. By accepting, or continuing to use our website, you will be consenting to us using cookies. When you return to the website the Cookie box will not reappear unless you delete your cookies.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)

We have partnered with carefully selected third party companies in order to ensure that we offer the best website experience we can. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

## Cookies we use

Who?	Cookie Type	Cookie Name	More Detail
Stratton & King Website	Performance	47667e11fc56219755b3715fdff6bbe2	Identifies unique visitors and tracks a visitor's sessions, expires at the end of the session.
Third Party Cookies from Universal Analytics (Google).	Functionality	_ga	Used to distinguish users (expires in 2 years)
Google uses these to collect information about how visitors use our website. We can use this information to compile reports and to help us improve the website. The cookies collect information in anonymous forms including the number of visitors to the website.  <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>	Functionality	_gat and _gat_gtag_UA_57956450-1	Used to throttle request rate (expires in 1 minute)
	Functionality	_gid	Used to distinguish users (expires in 24 hours)
Third Party Cookies from Google.	Targeting	CONSENT	This carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the website.
These cookies are used by Google to display personalised advertisements on Google sites, based on recent searches and previous interactions.	Functionality	NID	Contains a unique ID to remember your preferences and other information. (expires in 182 days)
	Functionality	1P-JAR	Associated with the googlemap service linked to geolocation (expires at the end of the session)
	Targeting	DV	These cookies are used for the purpose of targeted advertising (expires 10 minutes)